

We measure what AI can do. But how do we measure what it does for humanity?

For 30 weeks, I've written about the relationship between artificial intelligence and humanity.

And somewhere along the way, the question I was asking began to change.



We spend enormous amounts of time measuring what AI can do. Its speed. Its accuracy, intelligence, efficiency and capabilities that would have seemed impossible only a few years ago.

But as AI becomes increasingly powerful, we should be asking how to measure what AI does for humanity.

Bill Gates recently raised one of the most important questions of the AI era: *How do we preserve our humanity through all of this?*

Because capability alone doesn't tell us whether AI is making life better for people. It doesn't tell us whether it is creating meaningful impact, expanding opportunity, or being developed with purpose, transparency and accountability.

Gates makes an important point that AI *can* improve healthcare, education, agriculture and opportunity on a scale we have never experienced before.

But "can" is not the same as "will."

The difference will come from the choices we make.

At Humaital, that has led us to believe we need a way to independently measure the relationship between AI and humanity.

Because if the ultimate promise of AI is a better future for humanity, shouldn't we be able to measure whether we're actually getting there?

AI assists. Humans decide. Values guide both.

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